Cookie Policy

A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device in order to „remember" data about you such as connection and language preferences. These cookies are set by us and named first-party cookies. CTE Trailers SRL also uses third-party cookies for marketing purposes.

We use cookies and other tracking technologies to the following purposes:

- To assist you in navigating the internet;
- To help in case you need online support;
- To analyze the way in which you explore our products and services;
- For assistance in our marketing efforts, including behavioral advertising.

Please find bellow a detailed list of the cookies that we use on our website. Our website is regularly scanned by our cookie scan instrument in order to keep a list as accurate as possible. We classify cookie modules into the following categories:

- Ncessary cookies
- Statistics cookies
- Marketing cookies

Statistics cookies (1)
These cookies help the website owners understand the way the visitors interact with the websites by collecting and reporting anonimous information.

Cookie name	Supplier	Purpose description	Type	Expiry
_ga	Ctetrailers.ro	Registers a unique ID that is udes to generate statistical data on how the visitor uses the website.	HTTP	2 years
_gat	Ctetrailers.ro	Used by Google Analytics to throttle request rate.	HTTP	Session
_gid	Ctetrailers.ro	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	HTTP	Session

Marketing cookies (2)
The marketing cookies are used to track visitors navigation on websites. The purpose is to display relevant and captivating advertising to individual users, and therefore more valuable to editors and third-party advertising agencies.

Cookie name	Supplier	Purpose description	Type	Expiry
ads/ga-audiences	Google.com	Used by Google AsWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Pixel	Session
IDE	Doubleclick.net	Used by DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of	HTTP	2 years

		measuring the efficacy of an ad and to present targeted ads to the user.		
pagead/1p-user-list/#	Google.com	Unclassified.	Pixel	Session
test_cookie	Doubleclick.net	Used to check if the user's browser supports cookies.	HTTP	Session
UUID#[abcdef0123456789]{32}	Ctretrailers.ro	Unclassified	HTTP	Session